



## ABCmouse Supports Approaches to Learning and Emotional Growth

ABCmouse® *Early Learning Academy* is a supplementary curriculum that offers more than 10,000 individual Learning Activities—books, games, songs, art activities, puzzles, animations, and printables—each thoughtfully and creatively designed to be developmentally appropriate and highly engaging for young learners. This table presents examples of ways in which ABCmouse.com supports young children’s approaches to learning and emotional growth.

	Engagement	Persistence	Curiosity
Description	The child’s ability to become interested in an activity or topic and to remain involved with it over a period of time	The child’s ability to continue doing something or try doing something despite difficulty	The child’s interest in events and phenomena expressed through observation, questioning, investigation, exploration, and research
ABCmouse Curriculum	<p>ABCmouse supports engagement through a variety of activity topics and types that appeal to a wide range of children’s interests. High-quality art, music, and writing give children rich aesthetic experiences, and narratives captivate children through books, animations, songs, and games.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• Tickets and Rewards System</li> <li>• Step-by-Step Learning Path</li> <li>• Pet Park</li> <li>• My Aquarium</li> <li>• My Hamster</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• Big Bug and Little Bug</li> <li>• The Superpower Show (Stepped Reader, Level 14)</li> <li>• The Night Sky (Stepped Reader, Level 2)</li> </ul> <p><b>Games</b></p> <ul style="list-style-type: none"> <li>• Hamster Ball Bowling</li> <li>• Austin and Scout: Doors of Mystery</li> </ul> <p><b>Songs and Music Videos</b></p> <ul style="list-style-type: none"> <li>• Bugs ‘n’ Things</li> <li>• A World of Continents and Oceans</li> </ul> <p><b>Learning Animations</b></p> <ul style="list-style-type: none"> <li>• Samson the Sound Breaker: Words with ch</li> <li>• A Knight’s Tale</li> </ul> <p><b>... and much more!</b></p>	<p>ABCmouse cultivates persistence by offering activities of varying lengths and levels of difficulty to help children gradually build stamina. Many activities include models of characters demonstrating persistence, and the Tickets and Rewards system encourages goal setting and attainment.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• Tickets and Rewards System</li> <li>• My Lessons</li> <li>• Step-by-Step Learning Path</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• The Tortoise and the Hare</li> <li>• The Grasshopper and the Ants</li> <li>• Bobby’s Job Hunt</li> <li>• Opening Doors for Others</li> <li>• Martin Luther King, Jr.</li> <li>• Women Who Led the Way</li> </ul> <p><b>Games</b></p> <ul style="list-style-type: none"> <li>• Nutly’s Applesauce Emporium</li> <li>• Build the Bridge</li> <li>• Spider Web Shapes</li> <li>• What Are Amphibians?</li> <li>• Marvelous Mammals</li> <li>• Bar Graph Badge</li> </ul> <p><b>... and much more!</b></p>	<p>ABCmouse encourages curiosity through an interface that invites exploration; through interactive learning areas such as the 18 environments of the Step-by-Step Learning Path; through characters such as Ivan the Inventor and Professor Hester; and through content such as the Search and Explore series.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• The Classroom</li> <li>• Library</li> <li>• Zoo/Farm</li> <li>• Learning Path Environments</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• How Plants Grow</li> <li>• Search and Explore: The Grand Canyon</li> <li>• Exploring Space in Different Ways</li> <li>• Professor Hester Investigates</li> </ul> <p><b>Games</b></p> <ul style="list-style-type: none"> <li>• Under the Microscope</li> <li>• Discover the World: Rocky Desert</li> </ul> <p><b>Songs and Music Videos</b></p> <ul style="list-style-type: none"> <li>• Questions</li> <li>• Explore and Discover</li> </ul> <p><b>Learning Animations</b></p> <ul style="list-style-type: none"> <li>• Professor Hester: States of Water</li> <li>• Shape Creator: 2D to 3D Shapes</li> </ul> <p><b>... and much more!</b></p>

	Self-Concept	Self-Regulation	Self-Confidence
Description	The child's ideas and beliefs about himself or herself	The child's ability to choose how to respond to a situation, rather than to simply react impulsively	The child's belief that he or she will be successful, especially when doing something new
ABCmouse Curriculum	<p>ABCmouse fosters positive self-concept through activities that give children opportunities to experience success as learners and to explore identity in relation to culture. Self-concept is also reinforced as children identify activities as favorites, choose features and clothing for their Avatars, and add decorations and furniture to their rooms.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• My Avatar</li> <li>• My Room</li> <li>• My Favorites</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• The Ugly Duckling</li> <li>• When I Grow Up</li> <li>• The Story of You</li> </ul> <p><b>Games</b></p> <ul style="list-style-type: none"> <li>• Misaki's Scavenger Hunt</li> <li>• Movie Making with Misaki</li> </ul> <p><b>Songs and Music Videos</b></p> <ul style="list-style-type: none"> <li>• Nobody Looks Just Exactly Like You</li> <li>• United People of America</li> </ul> <p><b>Learning Animations</b></p> <ul style="list-style-type: none"> <li>• People in America</li> <li>• Misaki and Sofia: What Is Culture?</li> </ul> <p><b>... and much more!</b></p>	<p>ABCmouse supports development of self-regulation through a carefully designed, child-friendly user interface that gives children a high degree of agency in the management of their own experiences. ABCmouse also provides numerous positive examples of characters who model thoughtful, appropriate responses and choices.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• My Lessons</li> <li>• Step-by-Step Learning Path</li> <li>• Tickets and Rewards System</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• The Tortoise and the Hare</li> <li>• The Fox and the Stork</li> <li>• If Nate Ruled the World</li> <li>• The Inside-Outside Summer (Stepped Reader, Level 11)</li> </ul> <p><b>Games</b></p> <ul style="list-style-type: none"> <li>• Rules Rule! Matching Cards</li> <li>• World's Healthiest Squirrel</li> </ul> <p><b>Songs and Music Videos</b></p> <ul style="list-style-type: none"> <li>• Idawanna</li> <li>• Let's Move!</li> </ul> <p><b>Learning Animations</b></p> <ul style="list-style-type: none"> <li>• Professor Squirrel: Making Healthy Choices</li> </ul> <p><b>... and much more!</b></p>	<p>ABCmouse nurtures self-confidence by framing the user experience within Learning Activities to ensure success. Self-confidence also develops from children easily finding and selecting activities at which they can be successful while building a strong foundation for more advanced learning.</p> <p><b>Features</b></p> <ul style="list-style-type: none"> <li>• My Lessons</li> <li>• Step-by-Step Learning Path</li> </ul> <p><b>Books</b></p> <ul style="list-style-type: none"> <li>• I Can Do It (Stepped Reader, Level 1)</li> <li>• Amanda's Turn to Try (Stepped Reader, Level 13)</li> <li>• Ellen Ochoa</li> <li>• Tasha's Greatest Hit</li> </ul> <p><b>Games and Puzzles</b></p> <ul style="list-style-type: none"> <li>• Magic Rainbow Traceables</li> <li>• Trying New Things Cutout Puzzle</li> <li>• Norman's Book Badge</li> </ul> <p><b>Songs and Music Videos</b></p> <ul style="list-style-type: none"> <li>• The More You Grow, The More You Know</li> </ul> <p><b>Learning Animations</b></p> <ul style="list-style-type: none"> <li>• Shawna: Solving Math Problems</li> </ul> <p><b>... and much more!</b></p>

This is a small sample of the many thousands of comments received from parents and teachers about the impact of ABCmouse on their children's attitudes about learning, self-confidence, and other aspects of their approaches to learning and emotional growth.

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*It's amazing that a young boy with tons of energy is able to sit and focus for 15, 20 minutes at a time and learn, and it's not something I'm forcing him to do. It's something he wants to do, and that's magical. Somehow, ABCmouse.com hones him in, and that's a great thing!*

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“ABCmouse has excited him to learn again. We went from completing one lesson with adult support to him independently completing four to five on his own. He loves to earn the tickets and to purchase stuff for his character. His teacher, who worked with him over the summer and who currently teaches him in kindergarten, has seen him improve in attention, interest in learning, and excitement.”

“He started off doing very basic puzzles, and he's already up to difficulty level 7. If something is a little bit too complicated for him, that's when he'll come and get me and have me help him play the game. Within a few rounds of playing the game, he's got it down. He loves challenging himself!”

“Lauren thinks that learning is a 'fun game.' This new attitude she has about learning is the best part of it all! Given the old adage that 'one's attitude determines one's altitude,' we are excited to report that Lauren's attitude toward learning has been wonderfully enhanced, lending itself to propel her to learn at a brisk pace.”

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*He's more confident; he's more outgoing. He knows that he's learning, and he's proud of himself for it. He started to feel more comfortable in his social relationships, and he became friends with a lot more kids. I see him interacting with his friends in class, and I see him talking to his teachers. He just seems to feel good about himself.*

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“She's not just learning the basic facts. It's an extra step; it's an extra level; an extra layer. She wants to know why things work a certain way. She wants to explore things more. It's just sparking more curiosity in her than we've seen with anything else.”

“I’ve seen students that don’t have a drive to learn or a desire to read that have gone on ABCmouse and have enjoyed it so much that they tell their friends, and they’re learning, and I can see their eagerness to try new things. I have seen tremendous growth in them, and not just from learning, but wanting to learn and wanting to challenge themselves. Like, ‘Hey, look what I can do now!’”

“*Before discovering ABCmouse.com, we did puzzles, and we read books, and we went to the library and such, but there was nothing that engaged the kids. There was nothing that they asked for every day. Once we found ABCmouse.com, then the kids were asking every day if they could play ABCmouse.com.*”

“His confidence is over the top. His communication skills are outstanding, and his happiness is seen from ear to ear with each use. His communication has been thrust forward in a way I did not see with my other three children. It has truly improved his skills and his confidence, and I will continue to use this until he is completely done with it. I can’t say enough about this software. It has been a gift to this family.”

“*Sometimes the biggest struggle is, ‘How do we get our kids excited about learning?’ That was a very automatic thing when she plugged in and opened that up on her tablet and just got into it. It just happened organically.*”

“He says that one of his favorite things to do at his after-school program is to help other kids with their work when he’s done with his own. Just having the desire, and enjoying doing that—helping and teaching others—is setting him on the right path and is setting the stage for him to be successful in the long-term.”

“*My son didn’t have much self-confidence that he could learn how to read. He is doing so amazing in school now, and his participation is amazing. His teachers tell me all the time how much better he is doing. He loves this program and uses it every day.*”

“Every day there is something different. Every day there is something new. It’s virtually impossible for them to be bored on ABCmouse, because it changes. The puzzles change. The games change. The math problems change. Everything changes day to day, so it holds their attention.”